



CANADIAN
HEARING
SERVICES^{INC.}



Proudly Canadian since 1940

The Future of Assistive Listening for Healthcare: Meet Auracast™

Smarter Accessibility. Better Care.

Healthcare organizations are expected to deliver equitable, accessible communication in every interaction. Canadian Hearing Services empowers hospitals, clinics, and care providers to create hearing-accessible environments and set a new standard for inclusive patient care.

What is Auracast™?

Auracast™ is a breakthrough Bluetooth® LE Audio technology that broadcasts audio directly to Auracast-compatible hearing aids, earbuds, or smartphones. Unlike traditional Bluetooth, it does not require pairing or special receivers.

With Auracast, your organization can:

- Ensure patients hear instructions clearly in busy or noisy environments
- Improve accessibility for service counters, waiting areas, and public announcements
- Support inclusive communication that enhances safety and quality of care

Now is the Time to Plan for the Future:

- By 2026, 50% of hearing aids and cochlear implants will be Auracast compatible, reaching full (100%) adoption by 2030
- By 2027, 90% of new smartphones will support Auracast

Ideal Use Cases

- Hospital and clinic reception, and registration counters
- Emergency department and triage waiting rooms
- Diagnostic and treatment areas where clear instructions matter
- Pharmacies, patient services, and counselling spaces
- Overhead announcements in hospitals and long-term care facilities

Recommended Products

AuraLoop+ Counter System

Delivers speech clarity at hospital and clinic counters using hybrid Auracast and induction loop technology.

AuraGate and Infinium Large-Area Systems

Make overhead announcements and presentations accessible across waiting rooms, diagnostic areas, and large hospital spaces.

Audita III Soundfield System

Improves communication in treatment rooms, counselling areas, and group programs without visible patient equipment.

Key Benefits

- ✓ Enables inclusive communication without stigma or visible receivers
- ✓ Plug-in simplicity with minimal installation
- ✓ Future-ready technology that scales across healthcare settings
- ✓ Integrates with existing AV/PA for hybrid deployments
- ✓ Supports federal and provincial accessibility mandates
- ✓ Helps providers deliver clearer communication, improving safety, trust, and health equity
- ✓ Supports encrypted transmission for private, confidential or sensitive conversations in healthcare settings



Inclusive communication starts at the point of care. Make it effortless, accessible, and stigma-free.

Book a consultation or learn more:

Inclusive Audio Solutions for Public Spaces | Canadian Hearing Services