



CANADIAN
HEARING
SERVICES INC.



Proudly Canadian since 1940

The Future of Assistive Listening for Municipal and Community Service: Meet Auracast™

Clearer communication. More accessible service.

Public-facing organizations are expected to deliver equitable, accessible service in every interaction. Canadian Hearing Services empowers service providers and businesses to create more hearing-accessible environments and set a new standard for inclusive communication.

What is Auracast™?

Auracast™ is a breakthrough Bluetooth® LE Audio technology that allows audio to be broadcast directly to Auracast compatible hearing aids, earbuds, or smartphones.

Unlike traditional Bluetooth, it does not require pairing or special receivers. With Auracast, your organization can:

- Deliver clear audio in noisy or complex environments
- Enhance service counters, public announcements, meetings, and events
- Enable inclusive communication for people who are hard of hearing

Now is the Time to Plan for the Future:

- By 2026, 50% of hearing aids will be Auracast compatible, and by 2030, 100% of hearing aids are expected to include this capability
- By 2027, 90% of new smartphones will support Auracast

Ideal Use Cases

- City services counters
- Council chambers
- Seniors centres
- Public libraries
- Recreational programs

Recommended Products

AuraLoop+ Counter System

Boosts speech clarity at service counters using hybrid Auracast and induction loop technology.

AuraGate and Infinium Large-Area Systems

Makes announcements and presentations accessible across meeting rooms, chambers, and public venues.

Audita III Soundfield System

Enhances group communication in recreation programs and community-based activities.

Key Benefits

- ✓ Improves service equity for hard of hearing users
- ✓ Hybrid, future-ready technology with traditional hearing loop compatibility
- ✓ Supports federal and provincial accessibility mandates
- ✓ Enables frontline staff with easier, clearer communication



Inclusive communication starts at the front counter. Make it effortless, accessible, and stigma-free.

Book a consultation or learn more:

Inclusive Audio Solutions for Public Spaces | Canadian Hearing Services