



CANADIAN
HEARING
SERVICES^{INC.}



Proudly Canadian since 1940

The Future of Assistive Listening for Schools and Education: Meet Auracast™

Smarter Accessibility. Stronger Learning.

Public-facing organizations are expected to deliver equitable, accessible service in every interaction. Canadian Hearing Services empowers service providers and businesses to create more hearing-accessible environments and set a new standard for inclusive communication.

What is Auracast™?

Auracast™ is a breakthrough Bluetooth® LE Audio technology that allows audio to be broadcast directly to Auracast compatible hearing aids, earbuds, or smartphones.

Unlike traditional Bluetooth, it does not require pairing or special receivers. With Auracast, your organization can:

- Deliver clear audio in noisy or complex environments
- Enhance service counters, public announcements, meetings, and events
- Enable inclusive communication for people who are hard of hearing

Now is the Time to Plan for the Future:

- By 2026, 50% of hearing aids will be Auracast compatible, and by 2030, 100% of hearing aids are expected to include this capability
- By 2027, 90% of new smartphones will support Auracast

Ideal Use Cases

- Classrooms and lecture halls
- School libraries and learning commons
- Gyms, auditoriums and assemblies
- Registration and administrative counters
- Student services and counselling spaces

Recommended Products

AuraLoop+ Counter System

Boosts speech clarity at administrative and student service counters using hybrid Auracast and induction loop technology.

AuraGate and Infinium Large-Area Systems

Makes announcements and presentations accessible across auditoriums, lecture halls, and campus venues.

Audita III Soundfield System

Enhances classroom instruction and group participation without visible student equipment.

Key Benefits

- ✓ Enables inclusive participation without stigma or visible receivers
- ✓ Plug-in simplicity with minimal installation
- ✓ Future-ready technology that scales across classrooms and venues
- ✓ Integrates with existing AV/PA for hybrid deployments
- ✓ Supports federal and provincial accessibility mandates
- ✓ Helps educators deliver clearer instruction and improves learning equity



Inclusive communication starts in the classroom. Make it effortless, accessible, and stigma-free.

Book a consultation or learn more:

Inclusive Audio Solutions for Public Spaces | Canadian Hearing Services