THE CANADIAN HEARING SOCIETY
LA SOCIÉTÉ CANADIENNE DE L'OUÏE

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Contact: Adrienne Clarke
Manager, Public Relations
Tel: (416) 928-2500, Ext. 284
TTY: (416) 964-0023
Email: aclarke@chs.ca

"Humble" Howard Glassman Named CHS *"Deaf" for a Day* 2007 Provincial Chair

TORONTO, ON – The Canadian Hearing Society (CHS) announced today media personality "Humble" Howard Glassman as the new Honorary Provincial Chair for its signature awareness event, *"Deaf" for a Day* 2007.

"I'm really excited to be a part of such a unique event, "said Glassman. "I've made communication my career so I know how important it is and how frustrating it can be when it breaks down."

Each year across the province CHS hosts *"Deaf" for a Day* as part of Hearing Awareness Month (May) and has welcomed the likes of Barbara Budd, Carolyn Bennett, Tyler Stewart, Jim Creeggan and Marnie McBean. The event challenges local celebrities to experience first-hand what it is like to live with a hearing loss. Participants have their hearing artificially blocked and are asked to complete a routine task – opening a bank account, ordering a meal – while trying to overcome the communication barriers faced every day by people who are deaf, deafened and hard of hearing.

"We're thrilled to welcome Mr. Glassman as our new Chair," said Kelly Duffin, CHS President and CEO. "His profile and commitment to what we do will build on the success of *'Deaf' for a Day 2006* and make for an exciting event in 2007."

A radio host, author and former stand-up comedian, Glassman has been heard on the airwaves from Vancouver to Toronto and is best known as one half of the "Humble & Fred Show" which he created with radio partner Fred Patterson in 1989. He has also appeared on television on CTV's long-running "The Dini Petty Show" and as the straight man in the campy CityTV cult classic "Ed's Night Party."

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The Canadian Hearing Society has been dedicated to eradicating communication barriers faced by people who are deaf, deafened and hard of hearing and promoting hearing healthcare since 1940. It is the largest agency of its kind in Canada, employing approximately 440 people who deliver 17 programs, from audiology to interpreting services through 28 regional and area offices.

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Brown Eyed Girl Productions